



FOR IMMEDIATE RELEASE:

Bullzi Holdings, Inc. 2014 Re-cap

Southport, North Carolina, December 31, 2014 – Bullzi Holdings, Inc. (BLLZ) provides a shareholder re-cap for 2014.

Thomas Welch, President and CEO of Bullzi Holdings, Inc. stated, “2014 was a active and transitional year for Bullzi Holdings, especially with the acquisition of *PostureFit*, our new fitness subsidiary. We completely self-funded the growth of *PostureFit* through the continued profits of Bullzi Security and WISE Learning Solutions. This was extremely important to us, as we did not have to go out to the market to raise cash, while the stock values were depressed”.

Mr. Welch went on to say, “While all of our subsidiary's have significant value, *PostureFit* is the one that has the greatest opportunity for explosive, exponential growth. With *PostureFit*, along with other acquisition targets, we will obtain a great deal of national and international exposure. Additionally, the diversity of our subsidiaries will allow us to minimize risk, increase profits and expand our shareholders base.”

Some of the highlights for the 2014 are as follows:

- Formed WISE Reseller relationship with The Herjavec Group, which is owned by Robert Herjavec of Shark Tank fame. This new relationship has already resulted in five figure contracts.
- Added new, Workplace Violence – Active Shooter Course to the WISE e-Learning series
- Increased our NERC CIP consulting work at multiple power plants nationwide
- Received patent for the *PostureFit* Bar, which allows us to carve out a unique niche in the fitness industry.
- Introduced the *PostureFit* Bar to new markets, including the fitness industry, schools and active-adult communities.
- Ended 2014 with just under \$500,000 in gross revenue. The details will be provided in the updated Information Statement, which is being prepared for release.

In closing, Mr. Welch stated, “In 2015, we will commence with the long awaited stock awareness campaign. Up until this point, we were myopically focused on company operations. We felt if we could build a stable and profitable operation, we could achieve a fair and sustainable stock price. We hope that by providing timely news updates on company activity, we can achieve steady trading volume. We're now ready to launch a series of initiatives that will all result in increased revenues and growth.”

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About Bullzi Holding Company Inc.

Bullzi Holdings, Inc. is a publicly based holding company that conducts business in multiple industry sectors. While the Company has its roots in the Information Security and Education sector, it now serves as the parent company of a Bullzi Security LLC, WISE Learning Solutions LLC, Creative Forecast LLC and PostureFit.

The Bullzi Holdings, Inc. trading symbol is (BLLZ).

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