

**FOR IMMEDIATE RELEASE:**

## **Bullzi Holdings, Inc. 2013 Re-cap**

*Southport, North Carolina, December 31, 2013* – Bullzi Holdings, Inc. (BLLZ) provides a shareholder re-cap for 2013.

Thomas Welch, President and CEO of Bullzi Holdings, Inc. stated, “2013 was an extremely active year for the Company. In fact, it was another profitable year and we won a number of sizable contracts. In addition to our project workload, we also spent much of the year contemplating our long-term objectives”.

A brief summary for 2013, which only includes revenue and activity for Bullzi Security, WISE Learning Solutions and Creative Forecast, is as follows:

- Closed \$250,000 e-Learning contract with Orlando Utilities Commission
- Closed Information Security Awareness project with CUCCIO, a 20+ member consortium of Canadian Universities – training is utilized by faculty, staff and students
- Substantially increased our NERC CIP consulting work
- Secured new Reseller Relationships for our e-Learning offering which will allow us to increase future sales for this subsidiary
- Ended 2013 with \$159,000 in gross profits

Mr. Welch continued by saying, “Over the past 7 years, we've had difficulty generating interest in our stock and we believe that much of this was due to our limited potential for growth. Even though we have remained profitable, revenue under the million dollars mark is just not exciting. This is all about to change as we will be broadening both our product offerings and shareholder base. We will continue with B2B transactions in Bullzi Security, WISE Learning Solutions and Creative Forecast, but now we'll also have a consumer-based market with PostureFit. This diversity will allow us to minimize risk, increase profits and expand our shareholders base.”

Mr. Welch went on to say, “With PostureFit, along with other acquisition targets, we will obtain a great deal of national and international exposure. PostureFit has already been highlighted in Golf Magazine, Golf Digest, and Time-Life's “Golf: The Best Driving Instruction Book Ever”, but in January 2014, we'll be commencing with an extensive advertising program, which includes radio spots on WABC, a national television infomercial, print ads and more. We expect to close the PostureFit deal this week and we'll provide additional details at that time.”

“Bullzi Holdings is unlike most Bulletin Board and OTC companies. We have continued to focus on the bottom line, have a great business model and have the patience to wait for the right opportunities. While the economic outlook for many companies has been bleak over the past 5 years, we stayed strong by cutting costs, minimizing risks and adhering to proven business principles. Now we're ready to take the Company to the next level. Bullzi Holdings is expecting a substantial increase in revenue and profits in 2014 and continued growth in 2015 and beyond.

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**About Bullzi Holding Company Inc.**

Bullzi Holdings, Inc. is a publicly based holding company that conducts business in multiple industry sectors. While the Company has its roots in the Information Security and Education sector, it now serves as the parent company of a Bullzi Security LLC, WISE Learning Solutions LLC and Creative Forecast LLC.

The Bullzi Holdings, Inc. trading symbol is (BLLZ).

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